

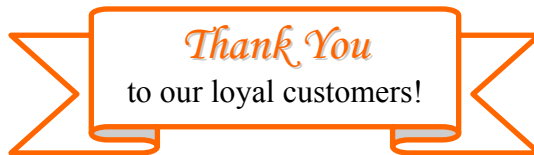


John Alsop's Protection Insider

Sept/Oct 2007

A Monthly Newsletter For Our Friends And Clients of Alsop Insurance

Customer Service Appreciation Event



In August 2007, we invited our customers to attend our first-ever Customer Appreciation Event at the Pomona Valley Mining Company. Thirty clients joined us for this inaugural dinner, and were treated to an evening of food, conversation, and an informational presentation. As our way of expressing gratitude to our loyal customers, we sponsored a raffle and give-away, where everyone left with something in their hand and a smile on their face.

We also took the time to educate our customers about ways to deal with one of life's most challenging times – the Retirement Red Zone. This "Red Zone" describes the five years before and after retirement, a critical time when poor performance can have a serious effect on your retirement portfolio. The result may be a retirement that lasts longer than your assets – leaving you unexpectedly out to dry. But that doesn't have to happen! Ask us about strategies and opportunities to help you navigate the Retirement Red Zone and pursue a retirement that is truly the time of your life!

Better yet, come and hear for yourself. On November 14, 2007, we're hosting another Customer Appreciation Event, and we want to see you there. Be on the look out for more information about this event. If you are interested please call Cathy Rockwell at (909) 626-5000 to reserve your seat before it's too late!

Nov 14, 2007

Customer Appreciation Event

Call 909- 626- 5000



- Home Insurance
- Auto Insurance
- Renters Insurance
- Condo
- Landlords
- Mobile Home
- Commercial Auto
- Commercial
- Business Insurance
- Personal Umbrella
- Earthquake
- Flood
- Motor home
- RV's
- Recreational Vehicle
- Classic Cars/Antiques
- Motorcycles
- Mexico Insurance
- Special Events
- Life
- Investments
- 401K
- Retirement Plans
- Annuities
- IRA's
- Blue Cross
- Disability
- Workman's Comp
- Cancer Insurance
- Long Term Care

Inside This Issue

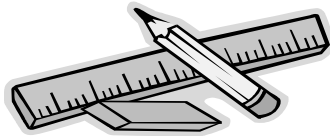
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Helping Claremont's Public Schools



At the John Alsop Agency, we feel a responsibility to make a difference in the world. That's why we make a commitment to support the neighborhoods near our five office locations. As part of that commitment, this year, just like we've done over the years, the John Alsop Agency is reaching out to the community by lending a hand to the schools near our Montclair office. Last spring, the Claremont Chamber of Commerce, as part of the Best B.E.T. (Business and Education Together) Program, sponsored the "Education Classic" Golf Tournament, a program that provides \$250 mini-grants to teachers for classroom projects and supplies in the Claremont Unified School District. \$25,000 in mini grants were provided through Best B.E.T. in 2006 - over \$247,000 since 1991! The intention of the Best B.E.T. program is to assist teachers in meeting some of the needs for funding instructional activities to enhance student-learning opportunities. When the opportunity came to contribute to this exciting program, Agency Owner John Alsop jumped on board with a financial contribution. We couldn't be more excited to help in our small way, to improve the chances for success among the children in our community.

We know that it takes the participation of every community member- including local business- to make sure our children have access to the resources they need. As your children return to their classrooms this fall, remember that we're here, not only making sure that your premiums stay low and your family stays protected, but also working to build a better community.



*Happy Halloween
Safety Tips*

1. Clear your yard or sidewalk of any obstacles that can be hard to see at night. Someone might bump into it at night.
2. Keep your house well lighted.
3. Report any suspicious activity.
4. When choosing a costume get a costume that is flame-retardant.
5. Use makeup instead of a mask. Safer when walking and avoid dark costumes use bright colors easier for people to see you.
6. When trick-or-treating bring a flashlight with you.
7. Try trick-or-treating in groups.
8. Younger kids should be accompanied by an adult (parent or guardian).
9. Remind children not to eat any treats until they get home
10. Check all treats at home. Do not eat anything that is not wrapped or looks like it has been open.

John Alsop Continues To Give... 2007 Charity/Community

CSUMB Soccer-----	\$500.00
Special Olympics-So California-----	\$50.00
Hollencrest Foundation-----	\$25.00
Upland High School-----	\$100.00
Newspapers in Education-----	\$250.00
Claremont Chamber-Education-----	\$300.00
Lutheran High School La Verne-----	\$3,000.00
San Dimas-Co-ed Softball-----	\$325.00
Claremont- Co-ed Softball-----	\$442.00
Candlelighters-----	\$281.25
TOTAL-----	\$5,273.25



Reasons for YOU to do Business with John Alsop Insurance Agency

Why Do Business With US...

- 25 Years of Experience
- You speak to Real People when YOU Call, **NOT** a Machine.
- **FREE** 24hr **Spanish** claim service 7 days a week
- Customer service 24/7
- **NO BROKER FEES EVER!**
- One stop shopping, We are the Insurance Specialist
- Charter Member of NSCAE
- **FREE** Quotes in 5 minutes or less
- We do the shopping for you! Fully automated with the latest technology
- We accept Cash, Check, Visa, MasterCard
- **FREE** policy reviews
- Member of the Better Business Bureau
- **Free** Client Welcome Kit
- Referral program
- **SAVE** up to **37%** by combining Home & Auto with us.



John Alsop Insurance Agency

- Home Insurance
- Auto Insurance
- Renters Insurance
- Condo
- Landlords
- Mobile Home
- Commercial Auto
- Commercial
- Business Insurance
- Personal Umbrella
- Earthquake
- Flood
- Motor Home
- RV's
- Recreational Vehicle
- Classic Cars/ Antique
- Motorcycles
- Mexico Insurance
- Special Events
- Life
- Investments
- 401 K
- Retirement Plans
- Annuities
- IRA's
- Blue Cross
- Disability
- Workman's Comp
- Cancer Insurance
- Long Term Care

John Alsop's Guarantees

Price Guarantee... We stand by our price. If the price changes from the application we will cancel the policy at no charge.

Service Guarantee...

Fast and Friendly Service

Always VIP Clients

Same day call guarantee

Same Day Fax to DMV

Knowledgeable and Professional Agents

Same Day EOI on Refinances

Same Day Auto Coverage

On-line payments

Multilingual Agents

No pressure no hassle

CALL 866-914-4955 NOW!

866-914-4955 Weekdays 8:30 am to 5:30 pm

Email: Alsop@Allstate.com

The John Alsop Insurance Agency Protection Team



WARNING!!! Our Exceptional Rates Are For Safe Drivers ONLY (NO Claims, NO Convictions, NO Tickets)

2007 Referral Contest

John Alsop Insurance Agency

Win A 40" Flat
Screen HDTV!



“Just Keep Talking!” Program

We’ve built our agency by taking special care of **you** – and our other clients. And it shows in the large number of people who call us because **you** – our existing clients – recommend us.

Naturally, we want to grow, but only with the right kind of clients – **clients like you**. Our best new clients call us because you recommend us ... so we **LOVE** it when **you** “**Just keep Talking**” about the special treatment and low prices you receive from us!

We could give our advertising dollars to newspapers, ad agencies, etc., but we’d rather give them to **you**, because...

YOU are the best advertising we can get!

.....

3 Chances, 3 Prizes for YOU to WIN

Chance
#1

Tell a friend, a colleague, a relative, an acquaintance... whoever... about us. When they contact us and tell us you sent them (don’t worry, we ask why they called):

YOU WIN: *5 Free lottery tickets, AND
*1 Chance to win Dinner for two (awarded each month), AND
*1 Chance to win the Grand Prize 40” Color TV

Chance
#2

The First week of each month we’ll randomly draw from all of last month’s Chance #1 qualifiers.

* **THE WINNER** will receive **Dinner for Two** at a local restaurant

Grand
Prize!

On **December 14 2007**, we’ll conduct a random drawing from all chances at the Grand Prize, qualified through **November 30, 2007**

* **THE GRAND PRIZE WINNER** will have the **Grand Prize 40” Color TV** Delivered to their home in time for the holidays!!(*We reserve the right to Increase the value of the Grand Prize because you deserve it!)

John Alsop’s “Just Keep Talking Program!” Program Rules

- There is no limit on the number of chances you can create yourself. Odds of winning are entirely dependent on the quantity of qualified chances created during the contest periods.
- This contest and the rewards provided are open to any human being on the planet who refers a prospect to our agency. You do NOT have to be a client to receive your free lottery ticket or to be entered for a chance to win in any random draw prizes.
- The prospects referred do NOT have to become our client for the referring party to receive any of the rewards and/or chances in this program.
- We are not responsible if the law says you can’t win due to age or anything else.

Tell Others About Us And Win a Prize

Referrals are the lifeblood of any business, and there's no better source than you, our clients. In this edition, we honor:

Grace Estrada, Margarete Rodriguez, Miguel Ortega, Kathy Bush, Vera Scheidel, Rosy Pacheco, Dennis Strangeland, Michelle Seminares,

who all spread the word of our agency and brought us new clients. For their referrals, we present them all with a \$40.00 Gift card for dinner for two. ***Thank you!***

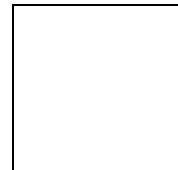
Next month's referral prizewinner could be ***you***. Just mention The John Alsop Insurance Agency to a friend, relative, colleague, whomever. Thank you in advance.

Quotable Quote

"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."

---John F Kennedy

John Alsop Insurance Agency
4701 Arrow Hwy Suite A
Montclair Ca 91763
(909) 626 - 5000



This is what our clients say about us...

We have our Home & Auto and we have been with John for 6 years and are happy with the service my agent has provided us with. They follow up and call us back if we have concerns. They are there for us when we need them.

Lisa, Colton Ca

We enjoy John's messages he leaves us for our birthday and holidays. We feel we have an agent who cares.

Mark & Elizabeth, Arcadia Ca

Thank You
For All Of Your Referrals!!



Our 19,942 Customers Say IT Best...

...We **SAVED** a substantial amount!

*"We have all our vehicles, home, and life with The John Alsop Agency. Last month I was hit by another car. Damaged to both cars occurred. Although it was not my fault, with the help of my agent and the John Alsop Agency the incident was taken care of smoothly without delay. We are **HAPPY** and **SATISFIED** with the customer service, the price and best of all the feeling of security".*

Gener & Mary Jane, Fontana CA

...We would encourage anybody to switch.

*"We now have our Home & Auto Insurance and are in the process of applying for life insurance with The John Alsop Agency. They are constantly offering **NEW ENHANCEMENTS** to **IMPROVE** and keep their customers happy".*

Gabriel & Karen, Lancaster CA

...Awesome Quality of Customer Service

"The agent went above and beyond her call of duties to assist me in getting my Auto... It's the little things that get missed but mean the most".

Nakesha Samuel, Corona CA

...YOU Get The **BEST!**

"WOW! WOW! WOW! People here are competent, reliable, reasonable, and organized".

Valentina Yakloveva, Arcadia CA

" Always accessible, Always courteous, Always professional, Always honest, Always fast service".

Pamela Richards, Irvine CA

"The outstanding customer service, the low rates, and the convenience"

Corona, CA

"Very professional, wonderful following up and always a pleasure to do business with".

Susan Bean, San Bernardino CA

"Very Well Served, I would definitely recommend this place to others" -

Ivan, Montclair CA

Want To Experience The **BEST** Customer Service?

Call 866-914-4955 NOW